



## THE CONNIE FOUNDATION CHRONICLES

SPRING 2009

### Message from Connie Foundation President

As the Connie J. Goodale Breast Cancer Foundation enters its 10<sup>th</sup> year this May, we thought it was time to update you on exciting happenings at the Foundation and how we continue to financially assist women battling breast cancer in our community as the only 501 (c)(3) in South Florida with such a mission. We are proud to introduce our new newsletter that will regularly share the Foundation's recent accomplishments and events with you.

This month also marks Connie's birthday. Our goal at the Connie Foundation is to keep Connie's legacy alive by helping local women with breast cancer in our area, who are in dire need, afford their medical bills, rent, food, etc. We hope you will join us in our Birthday Gift Drive this month by giving what you can to our cause.

It's hard to believe it has been 10 years, but we can't make these strides without you. On behalf of the Foundation's Board of Directors, I sincerely thank all of you for your generous support through the years, whether you have been with us since 1999 or just learned about us at our Pretty in Pink event. We would like to give a special thanks to National City Bank who gifted \$10,000 last fall and our other generous corporate sponsors. Here's to the next 10 years of helping women!

*-Debbie Moore*

### In Honor of Connie...

Even in this rough economy, we have been blessed with donations that have helped several local women.

One of our recent recipients, Amy Garcia of Lake Worth, was diagnosed on December 5, 2008 and laid-off three days later! Since then, she has had four surgeries and is about to start chemo. Amy, unable to keep current with all the bills, and her 8-year-old daughter had their power turned off going on 10 days and were not able to pay March's rent. With a strong spirit, she told her daughter, "We are just acting like we're camping in the apartment."

The Connie Foundation Distribution of Funds Committee gave approval to her requests, which were moderate: \$400 to have her electric turned on and \$850 for rent.

We called the City of Lake Worth and had her electric turned on immediately and delivered her rent check to her landlord in-person.

She explained to us that so many agencies wouldn't help her. Amy couldn't believe we came through, and her voice cracked with emotion. She wanted to tell "everyone" thank you.

This is just one story from one of our 'neighbors' the Connie Foundation helps. If you would like to read more testimonials from the women we help, please log on to our web site.

### What's New?

We have a brand new look! The Connie Foundation logo and web site have been revamped, all in an effort to raise awareness about our work in the community and keep up-to-date with the times.

Check out our web site, [www.conniefoundation.org](http://www.conniefoundation.org) to learn about breast cancer resources in our area, see our event photos, the Foundation in the news, read testimonials and even shop our online store to benefit the Foundation!

Looking for a gift idea that gives back? Go to our online store and check out the BraStraps.com trio strap set. Purchase the exclusive \$25 three strap set and 50% of all proceeds will be donated to the Foundation. They make the perfect fashion solution and fashion accessory and can be worn with any convertible bra!



P.O. BOX 15015, West Palm Beach, FL 33416 | PH: 561.966.8699 | [www.conniefoundation.org](http://www.conniefoundation.org)

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### Foundation Festivities:

#### Pretty in Pink

In case you didn't hear...the Connie Foundation held a successful fundraiser in February called "Pretty in Pink" at Forte restaurant in West Palm Beach. The exciting night of '80s-inspired fashion with modern style and fundraising through event ticket sales and other generous donations garnered over \$6,000 for the Foundation.

Over 200 guests enjoyed a variety of unique performances including a fashion show and retro break dance performances. The night's entertainment continued with a touching spoken word poem about breast cancer called "Breathe" performed by HBO Def Poet Asia, and the grand finale came when a surprise cake by Ana Paz was rolled out and cupcakes with lit candles were passed around to guests to blow out and celebrate life. Please check out our web site for all the event photos...videos coming soon!

#### LUXE Magazine Beauty Brunch

In January, the Foundation was a co-beneficiary of the LUXE Magazine Beauty Brunch. Several guests came out to the LUXE showhome in Palm Beach Gardens for the afternoon of pampering with spa treatments and all things girly. There, Foundation board members were on site giving information and spreading awareness about the Foundation to interested attendees. Please visit our web site to see pictures and a video!

#### Blushing Geisha Promotion

In honor of Breast Cancer Awareness Month, Ra Sushi Palm Beach Gardens and Ra Sushi Pembroke Pines held a special promotion for us last October where \$2 from each sale of the pink Blushing Geisha cocktail would benefit the Foundation. We are pleased to report the month-long promotion was a success and we received \$1,202 from the two restaurants. Cheers to Ra Sushi!

**Special recognition and a *heartfelt thanks* to these generous sponsors who have recently given us funding or in-kind donations to help us with our mission:**

- ❖ National City Bank
- ❖ Palm Beach Post
- ❖ RA Sushi Palm Beach Gardens
- ❖ RA Sushi Pembroke Pines
- ❖ Forte Restaurant
- ❖ Nuvo Sparkling Pink Vodka Liqueur
- ❖ Ana Paz Cakes
- ❖ Creative Video Productions
- ❖ Corbato Photography
- ❖ Leather Rock Bands
- ❖ BraStraps.com
- ❖ Trilogy Boutique
- ❖ Salon Edge
- ❖ KROMA Makeup

*If you would like more information about any of these sponsors, or if you would like to be a corporate sponsor, please visit our web site, [www.conniefoundation.org](http://www.conniefoundation.org)*

#### Coming Up:

Bosom Buddies BBQ is BACK this October! Stay tuned for more information about this exciting and popular event. Details will be posted on the web site. Let us know if you would like to be a sponsor or volunteer!

#### Birthday Gifts:

As the only organization in the area providing financial assistance to breast cancer survivors, the Connie Foundation has made a difference in the lives of many local breast cancer patients. Please consider a tax deductible donation in honor of Connie's birthday and the Foundation's 10<sup>th</sup> anniversary, so that we may continue to help deserving women. For more information on how you can help, visit [www.conniefoundation.org](http://www.conniefoundation.org).

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